

YMCA of Kern County Annual Campaign 2007

kids



need



A PLACE TO BE



We build strong kids,
strong families,
strong communities.

we are the place to be...

The YMCA of Kern County is in our 71st year of operation. We are driven by our Mission to be a part of this community and to provide caring, honesty, respect and responsibility as the cornerstone values of all our programs and in everything we do. This year's Annual Campaign goal is to surpass \$37,500.

to walk the talk

Kids need grown-ups who are deeply engaged in their healthy development: Adults who help them think through the possible consequences of their decisions; grown-ups who practice honesty, respect, responsibility, and caring. Kids find a place to see adults walking the talk at the YMCA.

- YMCA Members
- Volunteers
- YMCA ChildCare Teachers
- Team Parents
- Coaches
- YMCA Teen Coordinators
- YMCA Staff
- Board Members
- YMCA Site Supervisors

to play well, live well

Youth need to be active. It stimulates the spirit, mind, and body. It makes fitness fun and provides outlets for creative and physical energy. The YMCA of Kern County provides Youth and Teen Programs

Teen Programs

- Leader's Club (After School)
- Homework Help
- Community Service
- Teen Chat
- Green Teen
- Teen Sports

Youth Sports

- Volleyball^T
- Soccer^T
- Basketball^T
- Flag Football^T
- Tee Ball
- Coach Pitch Baseball
- Itty Bitty Sports
- Indoor Soccer
- Cheerleading

(Sports also offered for Teens denoted by ^T)

to care and share

Kids need to be a part of a caring, sharing family, no matter what shape that family takes. The YMCA provides help

- Licensed Child Care
- Day Camps
- Summer Camps
- Summer Day Camps
- Holiday Camps
- Summer Skate Camps
- Parents Nite Out

to serve others

The YMCA of Kern County reaches out to serve our community with

- Financial aide and scholarships so that every child that wants to participate is able to
- Annual National campaigns (Healthy Kids Day and America on the Move) geared toward providing information on health and fitness



YMCA Mission:

To put Christian principles into practice through programs that build healthy spirit, mind and body for all.

...the place we want to be

Our Vision is to expand the capabilities and reach of the YMCA of Kern County to effect real change in our community. We recognize the concerns of teen pregnancy, violence in our society, drug use, alcohol abuse, family violence, parenting, finances, child obesity and other societal concerns. We are committed to becoming a centralized resource to deal with these and future challenges to our community. This year's, and future Annual Campaign, donations will be used to expand programs:

for teens

Grow the Leader's Club Teen Program – to include

- After School Tutoring
- Job Interning
- Expanded Community Service
- Test Taking
- Drivers Ed
- Teen Seminars (re: pregnancy, drugs, peer pressure, financial basics, decision making, etc.)
- First Aid/CPR
- Social Activities
- develop additional exciting programs for teens.
- Teen Sports Leagues
- Retreats

for families

Provide expanded programming for Adults and Families – to include

- Adult Recreational Leagues (i.e. basketball, soccer, softball, etc.)
- Family Fitness and Health
- Courses and Seminars targeting important issues (parenting, alcohol, conflict resolution, budgeting, nutrition, etc.)
- Expanding YMCA ChildCare to more areas to provide affordable, licensed child care to more families

for community

Build healthy spirit, mind, and body for our community –

- expanding the financial aide and scholarship program to greater numbers of our community in need
- creating an organizational culture that allows us to create programming that actively addresses present and future challenges and needs

for facilities

Eventually build a standalone YMCA – our 5 to 10 year goal is to mount a capital campaign to build four YMCAs in the four quadrants of Bakersfield to be able to provide a tangible location to offer programs and as a base to reach out to the rest of the county. These facilities would include

- multi-purpose gyms
- fitness centers
- multi-use aquatics spaces
- rec room
- climbing wall
- multi-use classrooms
- on-site child care
- teen center
- fields
- family room
- chapel



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kids need a place to be

Family Pledge Form

Donor Information (please print or type)

Name
Billing address
City
State
ZIP Code
Telephone (home)
Telephone (business)
Fax
E-Mail

Pledge Information

- \$1000 Y Community Sponsorship
- \$500 Y Family Sponsorship
- \$350 Gold Y Team Sponsorship
- \$250 Silver Y Team Sponsorship
- \$150 Bronze Y Team Sponsorship
- \$100 Y Kid Sponsorship
- \$ 75 Y Membership Sponsor
- \$ 40 Y Program Sponsor
- Other _____



I (we) pledge a total of \$ _____ to be paid in the form of: _____ cash _____ check _____ credit card _____
For pledges of \$250 or more, I prefer to be billed: _____ monthly _____ quarterly _____ yearly.

Credit card type
Credit card number
Expiration date
Authorized signature

Verification number:

Acknowledgement Information

Please use the following name(s) in all acknowledgements:

_____ Please use the name listed above or _____

_____ I (we) wish to have our gift remain anonymous.

Signature(s)
Date

Please make checks payable to:
YMCA of Kern County
5880 District Blvd., Ste. 13
Bakersfield, CA 93313